MARYAM SEIFELDIN

MS in Information Science | UI/UX & Data Professional maryam.r.seifeldin@gmail.com **\$** 248-877-2511 % https://seifeld.in

EXPERIENCE

Project Coordinator / Client Training

Revize

🛗 January 2021 - March 2021

- Coordinate between clients, sales, development, and migration to deliver redesigned websites to clients
- Provide service ticket tech support for clients
- Train clients on content management interface
- Manage multitasking workflow with minimal supervision

Graduate Student Instructor. Research Methods University of Michigan Department of Psychology

🛗 September 2019 - August 2020

- Mentored and motivated 80 students to explore psychology literature, design and run data driven research projects, interpret data, and write up their findings in a technical format
- Developed students' sense of best practices in social science research and statistics
- Created an open source online platform to teach students how to take their raw data from Qualtrics and generate an analytical program in R with reshaping, troubleshooting, statistical analysis, and visualizations

Summer Research Intern

Culturally Situated Design Tools

🛗 Summer 2019

- Improved JS code for interface of online digital products that use indigenous artwork to teach math & programmer skills to high schoolers
- Initiated work on center website to improve user experience

CONSULTING

NDA Mental Health App Development **University of Michigan**

🛗 January 2020 - April 2020

- Collaborated with team to perform competitor, stakeholder, & user research to establish stories, goals, & workflows for product design
- Took project from research & mockups to a working prototype in React Native through Expo

UMich Student Resource Wiki Prototype **University of Michigan**

September 2018 - December 2018

- Surveyed current students about user needs in the University bureaucratic system & analyzed results to hone prototype
- Developed personas, storyboards, sketches, development specifications, and paper prototype
- Generated hi-fi front-end prototype in InVision Studio

in /in/mseifeldin () /mseifeldin

EDUCATION

Master of Science in Information University of Michigan 🛗 May 2020

PhD work in Brain & Cognitive Sciences

University of Rochester 🛗 September 2014 - July 2017

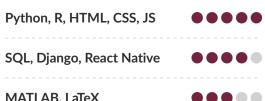
B.A., Honors: Linguistics; Biopsychology, Cognition, and

Neuroscience

University of Michigan

🛗 May 2014

PROGRAMMING



MATLAB, LaTeX

UI & UX DESIGN

prototyping	graphic design Sketch
Adobe creative suite mobile apps	
visual design	requirements gathering
agile / scrum	interaction design
web applications HCI wireframes	

RESEARCH & DATA

mechanical turk experimental design		
qualitative research data visualization		
NLP quantitative research Git		
user experience research		

BUSINESS & CONSULTING

contextual inquir	y usability testing	
product & project management		
formal writing competitive analysis		
change management mentorship		